

ORDER



Wichita KS KSNW

Orders	Order / Rev:	A2496623
	Alt Order #:	26913005
	Product Desc:	
	Estimate:	1359
	Flight Dates:	05/01/20 - 05/04/20
	Original Date / Rev:	04/30/20 / 04/30/20
	Order Type:	REG

Primary AE:	Katz Washington
Sales Office:	K-WAS
Sales Region:	Nat

Agency	Name:	Ax Media
	Buying Contact:	
	Billing Contact:	Ax Media Email
		1251 NW Briarcliff Pkwy
		Kansas City, MO 64116

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM
Agency Commission:	15%

Advertiser	Name:	POL/Bob Hamilton/US Senate/KS/Rep
	Demographic:	A55+
	Product Codes:	PL11
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-CAND
	Priority:	P5

New Business Thru:	
Advertiser External ID:	
Agency External ID:	
Unit Code:	General
Order Separation:	00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	8	\$1,845.00	\$1,568.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	8	\$1,845.00	\$1,568.25	39.50
Totals	8	\$1,845.00	\$1,568.25	39.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	05/04/20	05/04/20	KSN News	CM	12n-1pm	1-----	:30	1	\$100.00	P4	2.50	NM	1	\$100.00
Channels : KSNK,KSNG,KSNT,KSNN															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/04/20	05/10/20	1-----	1		\$100.00	2.50							
N 2	Multi	05/01/20	05/01/20	M-F 430-5p	CM	430-5pm	----1--	:30	1	\$280.00	P3	6.00	NM	1	\$280.00
Channels : KSNK,KSNG,KSNT,KSNN															
M-F 430-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		04/27/20	05/03/20	----1--	1		\$280.00	6.00							
N 3	Multi	05/02/20	05/02/20	Sa 5-530p	CM	JEOPARDY	-----1-	:30	1	\$85.00	P4	5.00	NM	1	\$85.00
Channels : KSNK,KSNG,KSNT,KSNN															
Sa 5-530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		04/27/20	05/03/20	-----1-	1		\$85.00	5.00							
N 4	Multi	05/03/20	05/03/20	Meet the Press	CM	Meet the Press	-----1	:30	1	\$200.00	P3	1.00	NM	1	\$200.00
Channels : KSNK,KSNG,KSNT,KSNN															
Meet the Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		04/27/20	05/03/20	-----1	1		\$200.00	1.00							
N 5	Multi	05/01/20	05/04/20	KSN News at Six	CM	6-630p	1--1--	:30	2	\$225.00	P4	7.00	NM	2	\$450.00
Channels : KSNK,KSNG,KSNT,KSNN															

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News at Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/27/20	05/03/20	---- 1--		1				\$225.00		7.00			
		Week: 05/04/20	05/10/20	1-----		1				\$225.00		7.00			
N 6	Multi	05/02/20	05/02/20	Sat KSN News at Six	CM	6-630pm	----- 1-	:30	1	\$130.00	P4	6.00	NM	1	\$130.00
	Channels : KSNC,KSNG,KSNN,KSNN														
Sat KSN News at Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/27/20	05/03/20	----- 1-		1				\$130.00		6.00			
N 7	Multi	05/04/20	05/04/20	LN M-F	CM	10-10:35pm	1-----	:30	1	\$600.00	P3	5.00	NM	1	\$600.00
	Channels : KSNC,KSNG,KSNN,KSNN														
KSN News at Ten Mon-Fri															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	1-----		1				\$600.00		5.00			
													Totals	8	\$1,845.00



125 West 55th St
New York, NY 10019

Contract # 26913005	Changes as of: 4/30/2020 at 11:32 AM	Version: Original Order	
CPE: 196/261/1359	Flight: 4/28/20 - 5/4/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita	Total \$: \$1,845.00
1251 NW Briarcliff Pkwy	Product: 2020 Primary Election	Office: DALLAS	Total Spots: 8
Suite 85	Agency Order #: 9567844	Service: Nielsen	Total CPP: \$46.71
Kansas City, MO 64116	Buyer: Fernie, Taylor	Primary Demo: Adults 55+	Total GRP: 39.5
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: MICHAEL POWERS 214-525-2790	

Separation:

Comments: New Order 4/30/20- The new order will run starting tomorrow Friday 5/1 - Monday 5/4. Please confirm the new order ASAP & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/28 - 5/4							Total Spots	Total \$	CPP*	GRP*
							4/28	4/29	4/30	5/1	5/2	5/3	5/4				
1	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.5	30	0	0	0	0	0	0	1	1	\$100.00	\$40.00	2.5
2	Tu-F,M 4:30p-5p		Jeopardy	\$280.00	6.0	30	0	0	0	1	0	0	0	1	\$280.00	\$46.67	6.0
3	Sa 5p-5:30p		Jeopardy	\$85.00	5.0	30	0	0	0	0	1	0	0	1	\$85.00	\$17.00	5.0
4	Su 9a-10a		Meet The Press	\$200.00	1.0	30	0	0	0	0	0	1	0	1	\$200.00	\$200.00	1.0
5	Tu-F,M 6p-6:30p		KSN News	\$225.00	7.0	30	0	0	0	1	0	0	1	2	\$450.00	\$32.14	14.0
6	Sa 6p-6:30p		KSN News	\$130.00	6.0	30	0	0	0	0	1	0	0	1	\$130.00	\$21.67	6.0
7	Tu-F,M 10p-10:35p		KSN News	\$600.00	5.0	30	0	0	0	0	0	0	1	1	\$600.00	\$120.00	5.0
TOTALS:							0	0	0	2	2	1	3	8	\$1,845.00	\$46.71	39.5



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	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/30/20 11:33 AM	MICHAEL POWERS	New Order 4/30/20- The new order will run starting tomorrow Friday 5/1 - Monday 5/4. Please confirm the new order ASAP & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information	
Market Budget:	\$9,225
KSNW Share:	20%
Comment:	share estimated
Unknown:	80%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$1,845.00	\$46.71	39.5
Total	100%	8	\$1,845.00	\$46.71	39.5

Monthly Summary		
Month	Spots	Dollars
2020-May	8	\$1,845.00
Total	8	\$1,845.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	4/30/20 11:32 AM	MICHAEL POWERS	New	8		\$1,845.00	\$1,845.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bob Hamilton

Authorized committee:

Bob Hamilton for Kansas Inc

Agency requesting time (and contact information):



N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Kansas Senate

Date of election:

8/4/2020



General



Primary

Treasurer of candidate's authorized committee:

Robert Phillips III

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Sarah Blue

Name: Sarah Blue

Date of Request to Purchase Ad Time: 4/30/2020 7:54a

Station Representative

Signature:

Audrey Berry

Name:

Audrey Berry

Date of Station Agreement to Sell Time: 4/30/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Sarah Blue

Name: Sarah Blue

Date: 4/30/2020

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 4/30/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: A2496623Station Call Letters: KSNWDate Received/Requested: 4/30/20Est. #: 1359Station Location: Wichita, KSRun Start and End Dates: 5/1-5/4/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.